



IMPRACTICAL JOKERS
Tagline exploration

Out-twit your competition.
IMPRACTICAL JOKERS

To get ahead - you got to be the butt.
IMPRACTICAL JOKERS

Humiliation has never been so hysterical.
IMPRACTICAL JOKERS

Dare to be a douche.
IMPRACTICAL JOKERS

May the best sham win.
IMPRACTICAL JOKERS

**TV's most outrage-ass hit.
IMPRACTICAL JOKERS**

**Let the shame begin.
IMPRACTICAL JOKERS**

**No friend or ego is safe.
IMPRACTICAL JOKERS**

**Best friends make the best fools.
IMPRACTICAL JOKERS**

**Oh how low they go.
IMPRACTICAL JOKERS**

**No truth, all dare.
IMPRACTICAL JOKERS**

**With friends like these, who needs enemas.
IMPRACTICAL JOKERS**

**Mortify to the max.
IMPRACTICAL JOKERS**

**May the best twit win.
IMPRACTICAL JOKERS**