



Rachel Powell

Senior Writer-Creative Producer-Consultant

310.717-2053 • Rachel@LovechildInk.com

SENIOR WRITER-PRODUCER • LOVECHILD INK
Sole Proprietor: 2004-Present

Content Creation, Development, Editing, Writing & Promotional Copywriting.

Formats include: Print, Broadcast, Radios, AV and Digital Marketing Campaigns; Global Branding, Pitches, Presentations; Story, World & Series Development, Interviews, Bonus Content, Product Copy, SEO.

Clients include: JJ Abrams/Bad Robot, Comedy Central, Disney, Paramount, Sony, NBC, Netflix, Nickelodeon, MTV, Original Productions, American Express, TV Land, CBS, Warner Brothers, *The Advocate*, SavvyMiss.com, *Star Trek Fact Files* and many more.

Credits include:

WRITER-PRODUCER Nokia International (interactive, location based smart phone content)

WRITER-PRODUCER *MY LIFE IS A SITCOM II* (reality) ABC

WRITER-DIRECTOR *Spit it Out*, (docu short) Current TV

STAFF WRITER *DILBERT*, Sony TV

CONSULTING WRITER *SOUTH PARK*, Comedy Central

WRITER *CLIQUE* & *CLUELESS*, Paramount Digital Entertainment

SENIOR WRITER-PRODUCER • TRAILER PARK
2/2000-12/2004

Cross-platform campaigns for Film, TV, Digital, Live & Home Entertainment content.

Responsibilities included:

- Manage 20+ simultaneous projects, delivered under deadline and budget;
- Supervise reports: editors, graphic artists, sound designers, junior writers and post staff.
- Produce off-site commercials.
- Direct radio talent.

Clients included: Sony, Paramount, Universal, American Express, Tribeca Film Festival, Disney, Feld and more.

SUMMARY

- Award-winning Writer
- Short and Long-form Content.
- Creative & Promotional.
- Multi-platform Fluidity.

SPECIAL SKILLS & AFFILIATIONS

- Writers Guild West Member
- Peerless Time and Multi-project Management
- Team Leadership
- French Fluency
- Mentor: UCLA & Santa Monica High School

EDUCATION

MFA • Film & TV • UCLA
(4.0 GPA)

BA • Theater Arts • UCLA

PROFESSOR CERTIFICATE •

LACCD: Media Writing, diversity & inclusion emphasis

AWARDS

Sony-Streisand Fellowship,
Reel Spirit Award for Best Screenplay,
Warner Brothers TV Award,
Hudson Theater Award, etc.