

RACHEL POWELL

WRITER • CONTENT MANAGER • CREATIVE PRODUCER

MFA, WGA

Summary

Award-winning
Multi-channel
Traditional & Digital
Produced & Published
Comedy & Youth Expertise

Skills

Autonomous & Industrious
Multi-project Management
Diversity-Inclusion Trained
Mentor & Leadership
Interviews, Joke Writing
Pitches & Presentations
Stellar Work Ethic
French Fluency

Education

MFA • Film & TV: UCLA
(4.0 GPA)

BA • Theatre Arts: UCLA

PROFESSOR

CERTIFICATE: LACCD

Media Writing

ADVANCED FRENCH

CERTIFICATE: T.A.S.I.S.

Lugano, Switzerland

Awards & Service

*Sony-Streisand Fellowship

*Reel Spirit Award for Best

Comedy Screenplay

*Warner Brothers TV

Fellow

*Hudson Theatre Award:

Best Play

*Mentor: UCLA &

Santa Monica High School

*Advisory Board: UCLA

Center for Media Literacy

CREATIVE: WRITING & DEVELOPMENT

J.J. Abrams/Bad Robot: *The Beastlies* (Series Development)

Nokia International: AR short films (Writer/Producer)

American Express/Elle DeGeneres' *My Short* (Producer)

Paramount Television: *Generation Wreck* (Creator/Writer)

Comedy Central: *South Park* (Consultant, multiple episodes)

Freeform/ABC: *My Life is a Sitcom 2:* (Co-Producer/Writer)

NBC Studios: *Cheerleaders* (Series Development)

Warner Bros. TV: *Nikki* (Staff Writer, primetime)

Paramount Digital Entertainment: *Clique* (Co-creator/Writer)

Netflix/Original Productions: *Grass Roots of Revolution*

(Documentary Series Co-Creator/Development)

Sony TV: *Dilbert* (Staff Writer, primetime live action)

Nickelodeon: *Gotta Pea* (Series Development/Writer)

Disney Channel: *The Weekenders* (Writer, multiple episodes)

PROMOTIONAL WRITING: MATTEL CREATIVE STUDIOS

05/2012-12/2019

*Digital & Print: Promo, Product and Creative Content for franchises
Disney, Pixar, Warner Brothers, DC Comics, Universal/Minions.

*Global Branding for Mattel IP: Barbie, Hot Wheels, Monsters, Inc.

*Web Series Writing: Barbie: Life in the Dreamhouse.

*Independent managed all brands & delivered under deadline.

*Cross-functional internal & external collaboration with licensors,
legal, marketing, design, photo, sound, packaging, intl. sales.

*Awarded #1 Amazon E-commerce Toy Category ranking.

PROMOTIONAL WRITING: Freelance

James Patterson's *Private*, *Seinfeld* home entertainment, Broadway:

In the Heights, *How to Train Your Dragon: Live*; Turok, Showtime's

The L Word, truTV, *Impractical Jokers*, *Dance Moms*; *Goosebumps*,

UCLA, City of LA, Democratic Party, Foundation for a Better Life,

Special Olympics, Sony Music, Disney Radio, Disney Animation,

Indiana Jones' franchises, *Forrest Gump* anniversary, Intel, AMD, etc.

PUBLICATIONS

The Advocate

SavvyMiss.com

Paramount World News Magazine

Star Trek Fact Files

PRODUCTIONS: Theatre

Sinner South Coast Repertory, Orange County

Twenty Dollar Mother The Celebration Theatre, LA

Tall in the Dark Padua Hills Playwrights Festival, LA

Farmgirl The Celebration Theatre, LA

Pick an Apple The Hudson Theatre & LA Theatre Center

STANDUP & STORYTELLING

Comedy Store, Comedy Central Stage, *The Improv*, *Speakeasy*, etc.